

Creating A Profile On Zillow



1. Click on Register in the right hand corner of Zillow.com.
2. Important to register with the same email address as what is being used by your MLS or listing syndication service.
3. Click “Yes” to being a Real Estate Pro, then fill in the fields with your contact information.
4. Click Register at the bottom – and you have an account!

Register with Zillow or Register

E-mail address (must be unique)

Screen name (must be unique)

Password

Real estate/loan pro? No Yes

Profession category

Name (first, last)

Please enter just your first and last name. No titles or upsells.

Business name

Business address

City, State, ZIP

Business phone () - ext

I confirm my acceptance of Zillow.com [Terms of Use](#).

I want an edge. Send info on Zillow's latest tools and features.

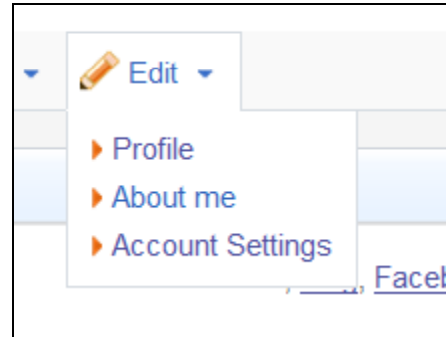
Note: State or federal law may require you to be licensed or meet certain criteria to be a member in some professions.

Now to amp up the marketing power...

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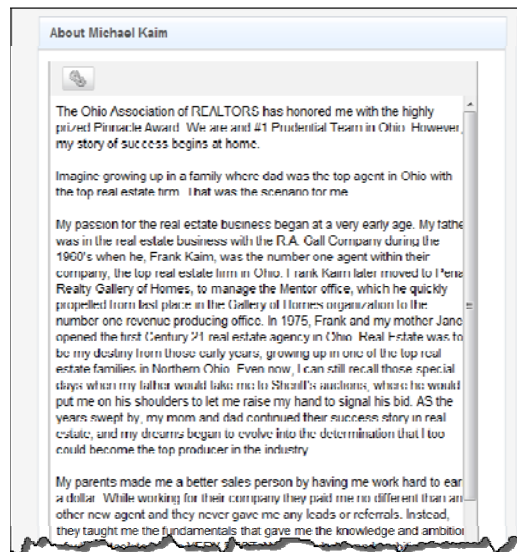
1. Click on My Profile in the upper right corner of Zillow.com.
2. Mouse over Edit in the middle of the page on your profile, and walk through the three options.



3. Profile – Choose a screen name and upload a photo. Make sure your professional information is complete, such as the areas you service and your social media links.

4. Click Submit to save.

5. About Me – Here you can add marketing text about yourself. You can include hyperlinks in this text.



6. Click Submit to save.

7. If you'd like to add a second email address to your profile, this can be done in the Account Settings area.

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As long as the email address on your profile matches the email address on your listing, the two will automatically tie together.

Registered on Zillow

Not registered on Zillow

Registered on Zillow

Not registered on Zillow

For more training on how to use Zillow, please visit www.ZillowAcademy.com.