

The CMLS2011 Conference and Expo Goes Mobile!

Mobile Real Estate is proud to announce the mobilization of the CMLS2011 conference. You can download the App by texting CMLS to 88500 or Scan the QR Code at the end of the release. The conference mobile website is available on all mobile web enabled devices and offers all attendees the ability to easily stay connected, directly from their mobile devices. Attendees can view the convention site at www.CMLS2011.com for the ability to view the schedule, speaker's bios, exhibitor & sponsor information, location details and connect directly to all CMLS's social networking links.

"It is an honor to be the technology sponsor to the CMLS2011 Conference. MLS's are the technological starting point for the Real Estate industry and to be chosen to showcase our technology at this event is advantageous. Mobile Real Estate looks forward to adding the most up to date technology to this event, to enhance the conference in every aspect. We are thrilled to partner with CMLS and look forward to the event." said John Lim, President of Mobile Real Estate

In addition to providing the mobile website for the event, Mobile Real Estate is also providing an IntelliCode™ account for each exhibitor and sponsor participating in the Conference, regardless of the company's sponsorship level. This technology will provide companies like the Xplode Conference Series, a sponsor at the CMLS2011 event, the ability to create a Text and QR Code for use at their respective booth. Unlike traditional QR Codes, campaign designers not limited to delivering one piece of content. With IntelliCode™ you can present new or different content with each scan or text. The mobile web builder within the IntelliCode™ builder makes it easy for anyone of any technology level, to put together professional quality mobile marketing concepts, in minutes. Attendees are encouraged to participate in scan to win drawings, sign up for more information, and a view of show special pricing. The delivery method to all mobile web enabled devices allows everyone with mobile web capabilities to partake in these show features.

As the Technology Sponsor for the event, Mobile Real Estate is looking forward to helping companies market themselves on the number one growing marketing platform in the world. "I am looking forward to creating a campaign specific to this event, to help gain traction and encourage interaction with each of the attendees I come into contact with at the CMLS2011 Conference." said Matt Fagioli, Xplode Conference Series founder.

John Lim, founder of Mobile Real Estate and its sister company Mobile Card Cast adds, "We have helped several Conferences and Expo's in and outside the Real Estate industry offering this technology to their vendors, and have seen a great deal of use and adoption of the features. Our mission is to see that Mobile is being done right and we are happy to share our technology and knowledge with other vendors to ensure this. Mobile continues to be the fastest growing sector worldwide. Mobile Real Estate and Mobile Card Cast effectively keep up with and stay ahead of the rapid changing technology curves."

About Mobile Real Estate, LLC.

Mobile Real Estate is the real estate industry's leading mobile solutions provider. Their cutting edge platform is both easy to use and easy to integrate for real estate agents, brokers and real estate related

firms. The Mobile Real Estate Mobile Marketing Solution allows real estate professionals to reach consumers via all of today's most popular mobile mediums including text message lead generation, QR Codes, Mobile Websites including Mobile IDX, and Downloadable applications.

To find out more about Mobile Real Estate visit www.mobilerealestateid.com

